



**RICOH**  
imagine. change.

## PlanetPress Connect

Bridges the gaps between  
your existing business systems

**PlanetPress®**  
**Connect**

OL™ Software

Lets you manage complex  
multi-channel communications  
to improve productivity and  
lower costs in document-  
intensive environments.



## The toolbox that offers freedom, control and flexibility without the complications.

Wish you could easily convert paper documents like invoices, purchase orders and statements to HTML mobile friendly communications with minimum rework? Like to be able to seamlessly create and send personalised customer emails that are relevant and interactive? Want to easily communicate with your customers through their preferred distribution channel?

PlanetPress Connect is the solution that supercharges your output capabilities for print and digital. It covers the complete communication workflow from document creation to communication personalisation, multichannel distribution and archiving. It can be used to create fully personalised communications natively, which allows users to easily access the world of digital transactional communications while enhancing printed outputs.

In addition, it simply integrates into existing systems, working with any software or hardware, so minimum investment in IT infrastructure is required. It opens the door fully to the digital world for small and middle-sized organisations alike. It gives them the freedom to be able to enhance business communications and automate processes whilst reducing their costs.

PlanetPress Connect is ideal for those companies looking for a composition solution to handle multi-channel customer communications. It also provides a 'Lights Out' workflow solution ideal for businesses that require high levels of workflow automation and connectivity to existing back-office systems.

### Key benefits:

- Design graphically rich dynamic documents that work across print and digital media without compromise
- Multi-channel document composition and workflow automation without changing existing systems
- Complete customer communications solution offering data mapping, document design, output management and print / digital delivery capabilities
- Deliver targeted customer communications based on client preferences
- Reduces time, manual labour and errors in processing business communications and invoices
- Improves the overall customer experience
- Highly configurable to suit individual workflow requirements



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