

W O R K F O R C E U N I T E D

Does it make sense to segment employees into generations? Or is there more that unites us than divides us?

We spoke with 4,580 employees of all ages and found today's workforce is more united than ever.

64%

agree sustainability needs to be at the centre of business and product strategies in that time.

Workers of all ages share similar concerns.

53%

cite a lack of innovation as their biggest workplace frustration.

70%

of workers of all ages expect to have to upskill throughout their entire career.



63%

think the way the world does business will change dramatically in the next 5 to 10 years.

Employees are more invested in their work, with

65%

of all generations believing in their company's values and ideals.

Encouragingly, an average of

73%

across all generations are confident in their ability to adapt to new technology.

These aren't just the priorities of the young. Employees of all ages share these beliefs.

Make sure you treat your employees as individuals rather than relying on out-dated generational differences.

Download the report at: www.ricoh-europe.com/thoughtleadership

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